



Christine Goulay

Speaker. Thought Leader.
Fashion & Sustainability Expert.

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Christine Goulay is a highly sought after speaker as a recognized thought leader and pioneer in sustainable fashion. With over 20 years of experience, Christine initially made a mark in the fashion world as a sustainability first mover with Ali Hewson and Bono's luxury brand EDUN. Her passion for sustainable fashion continued with roles at Kering to advance the sustainability agenda of its global brands, including Gucci, Saint Laurent, Alexander McQueen, Balenciaga, Bottega Veneta and others.

She then helped guide PANGAIA's mission as a materials science company combining sustainability and innovation, before launching her own company in 2021. As the Founder and CEO of Sustainabelle Advisory Services, Christine lends her deep expertise to a cross-section of high-profile brands, investors, NGOs and innovation companies. She also holds a JD/MBA degree and retains several board and advisory positions as a leading voice of influence in fashion's sustainability and innovation space.

As a speaker, Christine immediately connects with audiences, combining her vast knowledge with inspirational storytelling that leaves viewers motivated to act and with greater awareness of some of our world's largest issues.

Speaking Events

Christine is an active speaker at conferences and international forums, including **South by Southwest, the Global Fashion Summit, Innovation Forum, Textile Exchange Conference, The Sustainable Angle, Council of Fashion Designers in America**, and many others. Christine also speaks at internal corporate events with clients like **Kering, LVMH and Pernod Ricard**.

Media

As a spokesperson and expert in fashion and sustainability, Christine is regularly featured in fashion and mainstream media providing insights, such as **The New York Times, The Guardian, Vogue Business, Business of Fashion**, etc. She is also often interviewed for Podcasts, including Sustainability in Fashion, Green Threads, and Fashion Forward.

Author

Christine has authored various reports and added expert content to industry studies including, **'Next Gen to this Gen: Scaling Material Innovations in the Fashion Sector'** (2024); **'Bridging the Gap: Connecting Corporate Sustainability with RAIN RFID'** (2024); **'Climate Change: Implications and Strategies for the Luxury Fashion Sector'** (2015); Boofi: Chapter on **"Managing Sustainable Innovation"** in Accelerating Sustainability in Fashion, Clothing and Textiles, published by Routledge.

Speaker Topics

Christine offers engaging and informative keynotes, workshops and moderation at events, tailored to inspire and educate audiences on sustainability and innovation.

» The Benefits of Sustainable Fashion

Explaining the value of sustainable fashion in our world today and exploring how business strategies can align with sustainability goals, deep-diving into how fashion brands can deliver benefits to People, Planet and Profit.

» Sustainable Fashion Futures

Pulling from her experience and research into future scenarios, Christine examines possibilities about where fashion is headed, taking from real-world scientific data and research while also drawing from our imaginations and creativity.

» The Role of Policy Driving Sustainable Fashion

As a trained lawyer, Christine can speak to how upcoming regulations and policies are shaping the future of sustainable fashion and how brands can stay ahead of the curve.

» Innovation as the Next Frontier for Sustainability

Drawing insights from her widely lauded industry report, **"Next Gen to this Gen: Scaling Material Innovations in the Fashion Sector,"** Christine discusses the challenges and opportunities in scaling innovative materials and how they can transform the fashion industry to become fit for the future.

» The Art of Sustainability Persuasion

Inspired by the book, **"The 5 Love Languages"** by Gary Chapman, Christine applies this methodology to work relationships and promoting sustainability amongst stakeholders, creating a conversation that resonates with audiences with takeaways that are invaluable for action.

For speaking engagements please get in touch:

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Examples of Christine speaking:

www.sustainabelle.net/speaking



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